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Information Systems For Managers: Text And Cases

Information Systems for Managers
Text & Cases
Second Edition

Gabriele Piccoli
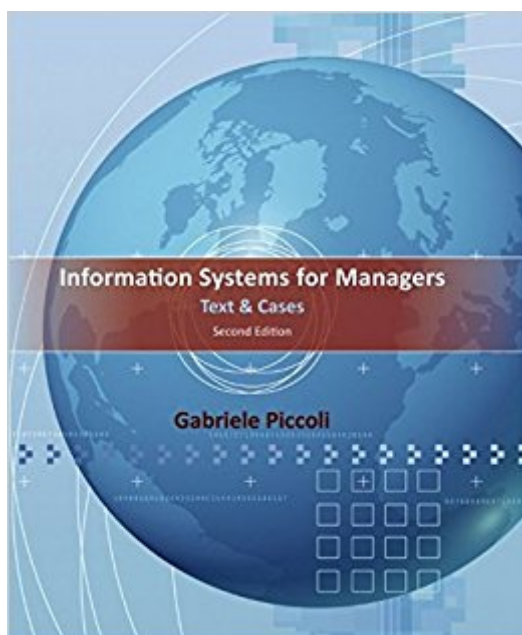
Synopsis

The two versions of Piccoli: Â a second edition of IS for Managers: Â Text and Cases and a first edition of a text only version, titled Essentials of IS for Managers offer an engaging, non-academic style and actionable frameworks to help readers develop value added IT-dependent strategic initiatives. The version with cases offers an "all in one" book for those who don't want to choose their own cases. Â Each case has extensive notes prepared by the author to help teach a meaningful course. Part III on "The Strategic use of IS" offers unique and useful frameworks that MBAs will be able to put into practice. Â

Book Information

Hardcover: 560 pages

Publisher: Wiley; 2 edition (January 24, 2012)

Language: English

ISBN-10: 1118057619

ISBN-13: 978-1118057612

Product Dimensions: 6.9 x 1 x 10 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 19 customer reviews

Best Sellers Rank: #59,996 in Books (See Top 100 in Books) #63 inÂ Books > Computers & Technology > Business Technology > Management Information Systems #122 inÂ Books > Business & Money > Management & Leadership > Information Management #1065 inÂ Books > Business & Money > Processes & Infrastructure

Customer Reviews

I purchased this book for an Information Systems & Information Technology Management class I took for my first year as a Management and Marketing major. Overall, the information presented within this book is mostly clear and concise. If your really want to learn, this book does provide a plethora of great case studies. Even though I finished the class, I am still reviewing material within this book, because it is so applicable in the realm world.

Came as advertised, and had an excellent rental price. Used this book for an MBA level course and was very pleased with the price, product, and time length for the rental.

I need it for class but have been unable to change the display settings. The only option is white

background with black text.

Rather than focussing on the details of emerging technology, this text covers the overall concepts that are important for managers to learn and implement when responsible for information systems in an organization. The mini cases and full cases that are included in the textbook provide contexts for discussing these application principles. It was an easy read, in-depth and informative for someone like me with very little IT background.

Comprehensive material, not too difficult to read. Real life cases are really good. Used it for my Information systems design and management class. I would recommend it.

The book arrived just when i needed it the most, i had an assignment due so i'm glad it came.It's in good condition, easy read, so no complaints.Thank you!

The glue that held the binding and pages together completely feel apart. Book also smells like burnt rubber. Book is for class, and just fine for that.

nice book to study Information System. I just begin to read it and hope the class won't be tough. have fun!

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